

John Crippen Design – Website Development Agreement

Before you decide to use me as your web designer, I'd like to tell you a little bit about my style of design. I like a website to be clean and snappy. I do not like to add too much flash or other items that can slow a system down. My goal is to keep them interested in you content and your product. Often times, people loose their sense of connection to sluggish, and often annoying widgets that slow down the exploration and information process. I believe in crisp design and an encompassing theme that signifies you as a relevant brand. A good design will leave a lasting impression in the mind of your potential customers. I like to have a lot of contact information and a small bio on you and/or your business. I do not like to bury web pages more than three deep and would rather rely on excellent website structuring. Excellent images are a must. Please take a look at a couple of my websites to get the look and feel of my style before you make a decision... www.photo-scenix.com or centralcoastmarketing.org are both good examples of my philosophy. Thank you for taking the time to read this, too.

Pricing can be either by the hour (\$50.00 with a minimum of four hours) or we can do a consultation and work out a comprehensive bid for the completed project. Monthly maintenance starts as low as \$50.00 a month as long as it does not exceed one hour or cost me any travel/material expenses. I am not responsible for any hardware or software malfunctions including viruses, malware, or other such malicious code .

Tell me about your business (please start with the name of the business)

Tell me about your design ideas, pages, graphics...

Price agreed upon \$_____.00 or by the hour (Agreed ESTIMATE of hours) ____ Hours. I the Business owner or representative of the above business agree to the stated term and understand that an hourly bid is not an absolute. The total due may exceed the estimated hours of the agreement. I, the assignee have seen examples of John Crippen's website design style and ability and find it satisfactory. I am fully aware of the terms and agreement.

Business Owner or Representative (Print) _____

Business Owner or Representative Signature **X** _____

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