

John Crippen – Graphic Design Agreement

**Graphic Design** is essential to any business. The perception of a business is weighed heavily on first impressions and it's important in today's competitive market to take advantage of any opportunity set your business above the rest. We offer digital design, hand drawn design, photography, or any combination there of. A clean simple logo can often be created for as little as \$50.00 (1 hour). If the image is more complex, the project can be priced by the hour or by flat bid. Along with the designing of the graphic, bulk orders of postcards, business cards, and other printed items can be made available. Pricing for printed items is market dependant and varies on quantities as well. **Printed materials** must be paid for in advance.

**Tell us about your Business** ( Name: \_\_\_\_\_ )

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**Tell us your vision / concept of the images(s)** \_\_\_\_\_

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**Preferred Medium:** \_\_\_Photography \_\_\_Drawn \_\_\_Mixed-Media \_\_\_Other

**Estimated Hours for project or flat rate agreed upon** \_\_\_\_\_ Hours (or) \$\_\_\_\_\_.00  
(actual hours may vary depending on assignment) (flat rate)

I the business owner or person representing the business have read and agree to the terms stated above. It is understood that an hourly estimated bid may vary slightly from the projected hour. I have seen some of John Crippen's designs and find them satisfactory.

**Business owner or representative** (print) \_\_\_\_\_

**Business owner or representative signature** **X** \_\_\_\_\_

John Crippen Designs  
PO Box 875  
Atascadero, CA 93423

Please use the area below for sketch or draft if needed

(805) 462-8670